



PIGS

Every healthy pig starts with a commitment to exceptional care.

Alberta pork producers follow some of the highest animal health, welfare, and food safety standards in the world.

- Meat processed in CFIA-inspected facilities is certified under *Verified Canadian Pork* quality assurance program.
- Commercial farmers are trained, certified, and audited under *Canadian Pork Excellence* programs (PigSAFE, PigCARE, and PigTRACE).
- Alberta Pork analyzes thousands of potential disease surveillance samples and conducts ongoing biosecurity audits, safeguarding the pig herd.



PEOPLE

Alberta's pork industry supports families, workers, and rural communities.

From producers and processors to educators and chefs, the people behind pork contribute to a thriving agri-food economy.

- Over 19,000 Albertans are employed in the pork sector contributing more than \$1.6 billion annually in economic output.
- Alberta Pork delivers ongoing safety training for producers and their workers in collaboration with AgSafe.
- Culinary and meat cutting educational programs from high school through to post-secondary are funded by Alberta Pork.



PLANET

Environmental sustainability is part of everyday hog farming.

Through innovation and responsible management, farms are reducing their environmental footprint while promoting long-term efficiency.

- Alberta producers use 40% less water, 33% less feed, and 59% less land per pig than fifty years ago.
- Hog manure is a natural fertilizer that reduces carbon emissions, enhances soil quality, and contains 20% less phosphorus than two decades ago.
- Farms must comply with Natural Resources Conservation Board (NRCB) operating requirements for manure storage, nutrient management, and water protection.
- Alberta Pork collaborates with the provincial Wild Boar-at-large project to protect ecosystems and farmland.



PROGRESS

The Alberta pork industry is built on a foundation of continuous improvement.

From adopting smart technologies to supporting cutting-edge research, producers are constantly evolving to raise healthy pigs and deliver safe, sustainable food.

- Antimicrobial use is being reduced through improved biosecurity protocols and animal health practices.
- Internal and third-party audits help uphold the highest standards in care and safety.
- Digital tools and smart tech support traceability, farm efficiency, and reduced emissions.
- Alberta Pork partners with researchers to enhance animal nutrition, welfare, and farm management.