



## PIGS

***Pigs are at the heart of Alberta's pork industry.*** Our producers are deeply committed to animal health, welfare. Through national quality assurance programs and rigorous on-farm standards, Alberta pork is recognized for its premium quality and safety.

- Alberta produces more than 2.8 million hogs per year, representing 11% of Canada's hogs.
- Meat processed in CFIA-inspected facilities are certified under *Verified Canadian Pork* quality assurance program.
- Commercial farms are trained, certified, and audited under *Canadian Pork Excellence* programs (PigSAFE, PigCARE, and PigTRACE).
- Alberta Pork analyzes thousands of potential disease surveillance samples and conducts ongoing biosecurity audits, safeguarding the pig herd.



## PEOPLE

***Alberta's pork industry supports families, workers, and rural communities.***

From producers and processors to educators and chefs, the people behind pork contribute to a thriving agri-food economy.

- Over 13,000 Albertans are employed in the pork sector contributing more than \$1.6 billion annually to Alberta's GDP.
- Hog inventory generates \$664 million in annual sales.
- Alberta Pork delivers ongoing safety training for producers and their workers in collaboration with AgSafe.
- Culinary and meat cutting educational programs from high school through to post-secondary are funded by Alberta Pork.



## PLANET

***Environmental sustainability is a core value for Alberta pork producers.***

Through innovation and responsible management, farms are reducing their environmental footprint while promoting long-term efficiency.

- Alberta producers use 40% less water, 33% less feed, and 59% less land per pig than fifty years ago.
- Hog manure is a natural fertilizer that reduces carbon emissions, enhances soil quality, and contains 20% less phosphorus than two decades ago.
- All farms must meet Natural Resources Conservation Board (NRCB) operating requirements for environmental protection.
- Alberta Pork collaborates in wild boar at large eradication to protect ecosystems and farmland.



## PROGRESS

***The Alberta pork industry is built on a foundation of continuous improvement.***

From adopting smart technologies to supporting cutting-edge research, producers are constantly evolving to raise healthy pigs and deliver safe, sustainable food.

- Antimicrobial use is being reduced through improved biosecurity protocols and animal health practices.
- Internal and third-party audits help uphold the highest standards in care and safety.
- Digital tools and smart tech support traceability, farm efficiency, and reduced emissions.
- Alberta Pork partners with researchers to enhance animal nutrition, welfare, and farm management.

# TOP FIVE PRIORITIES



*Alberta Pork represents the province's pork producers, who contribute more than 13,000 jobs and generate over \$1.6 billion in GDP annually. Our industry is export-driven, with more than 60 percent of Alberta's pork production shipped out of the province and to international markets, making us a key player in Canada's agri-food trade.*

## TRADE & MARKET ACCESS

International market access is vital. Pork must be prioritized in trade negotiations—especially as the *Canada United States and Mexico Trade Agreement (CUSMA)* review approaches—and in addressing barriers such as the proposed U.S. vCOOL legislation.

## BUSINESS RISK MANAGEMENT

Tools like the *Livestock Price Insurance Program (LPIP)* and *AgriStability* must be improved to address producer needs in times of disasters, economic crisis, and trade treats. Livestock barn insurance and improved access to affordable capital would improve risk management and support long-term resilience.

## FOREIGN ANIMAL DISEASE PREPAREDNESS

Continued collaboration on preventing and responding to diseases like African Swine Flu (ASF) is crucial. This includes wild boar surveillance and eradication, recognizing Alberta Pork's delegated authority in swine traceability.

## WORKFORCE & LABOUR

Labour shortages continue to limit our sector's growth and productivity. Improvements to the Agriculture Immigration Program, reduced administrative barriers, and the establishment of a permanent agricultural worker program would boost our industry. Permanent residency for qualified foreign workers and a better understanding of agriculture's labour needs are essential.

## INFRASTRUCTURE AND LOGISTICS

Secure, efficient supply chains are critical. Investments in resilient infrastructure and the designation of meat processing as essential during market disruptions will ensure the stability of the pork industry.

## PORK INDUSTRY SNAPSHOT



\$ ANNUAL SALES



ALBERTANS EMPLOYED



INTERNATIONAL EXPORTS



\$ GDP PER YEAR