



Chair Report  
2023 Annual General Meeting



# European pork production steadily declines

01-11 | Market trends/analysis | News



Photo: Canva

The pork production in Europe continues its steady decline. In the first 7 months of 2023, pork production in the EU-27 countries totalled 11.9 million tonnes. That is 8% less than in the same period last year. This marks the second year in a row of production decline, as production for 2023 is down by over 10% from the 5-year average. The EU commissions latest forecast for pig meat production in 2023 is that the year ends with 6.6 less%.



China

## China's pig farms battle new surge in African swine fever

By Dominique Patton

March 15, 2023 8:51 AM MDT · Updated 8 months ago



[1/2] Pigs are seen on a family farm in Xiaoxinzhuang village, Hebei province, China January 25, 2018. PI January 25, 2018. REUTERS/Dominique Patton/File Photo [Acquire Licensing Rights](#)

BEIJING, March 15 (Reuters) - A surge in African swine fever infections in China later this year, farm managers and analysts said this week, pushing up prices for pork consumer as demand recovers.

Economy

Read this article in: [Language ▾](#)

## Europe doomed to wipe out pig production?

Over the years, the EU has established regulations that have governed the industry. How has this affected the profitability of production and the prospects for the EU pork market?



Bartosz Czarniak

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16 November 2023

November has begun. Over the past month, the Polish pig price has fallen as expected, due not only to decreases in the German market but also to the

ek of October, the price  
ver than a month earlier,  
in for this? - the  
it is still higher than in  
pay more, because there  
only a problem in  
es.

NEWS / HOG PRODUCTION

## EU Share of Pork Global Exports Continues Decline



Lower production in the EU and China is mostly offset by larger production in Brazil, Vietnam and the U.S. EU pork production is forecast 2% lower year over year to 21.2 million tons. (Canva.com)



YOUR READING LIST

Large U.S. corn crop to put pressure on feed barley prices

Nov 16, 2023MARKETS

Energy prices moderate for now, but future is uncertain

Nov 16, 2023MARKETS

Hog industry puts much effort into preparing for risk

Nov 16, 2023MARKETS

Canadian pea exports start crop year strong

Nov 16, 2023MARKETS

WP livestock report

Nov 16, 2023MARKETS

# Large U.S. corn crop to put pressure on feed barley prices

By Sean Pratt

Published: 2 days agoMarkets

Reading Time: 3 minutes

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DEKALB: CHALLENGE THE STATUS QUO.

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## Estimated feed cost per hog in Alberta

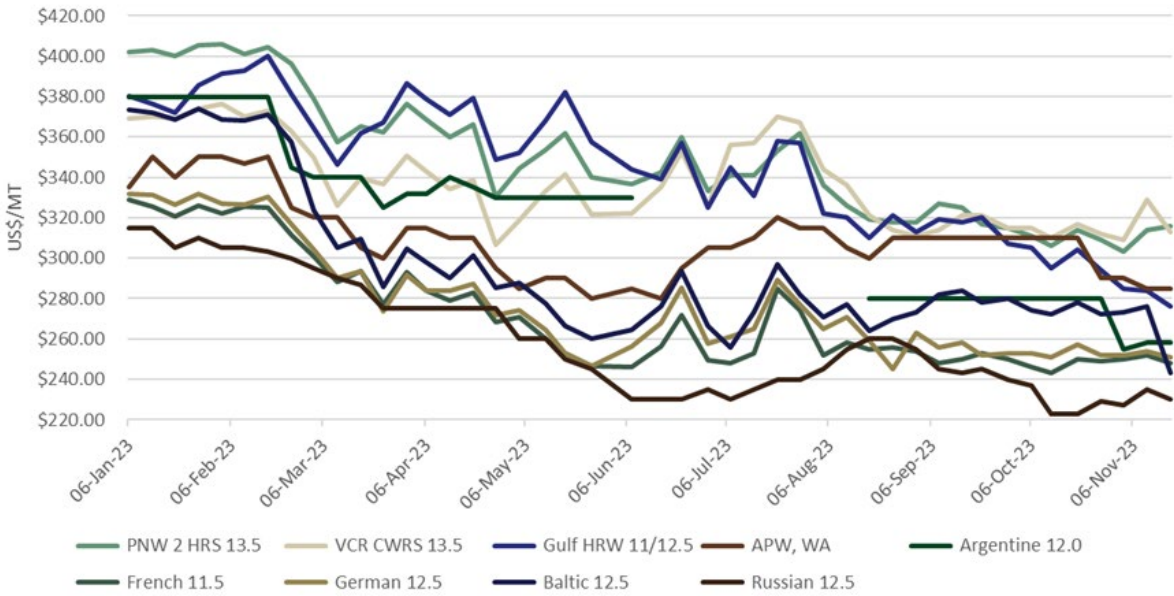
based on data from Gowans Feed Consulting

\$156.92

Last month	Change	Six months ago	Change	One year ago	Change
\$152.89	↑ 2.6%	\$172.04	↓ 9.2%	\$192.03	↓ 20.1%

Disclaimer: Gowans Feed Consulting presents the ingredient prices and feed cost modelling as a snapshot of the market using current information available at the time of the report. These findings are for informational purposes online and should not be reproduced or transmitted by any means without permission. Gowans Feed Consulting does not guarantee and accepts no legal liability arising from or connected to the accuracy, reliability or completeness of any material contained in this publication.

Fob Wheat Prices in Major Exporting Countries



# Domestic Consumption

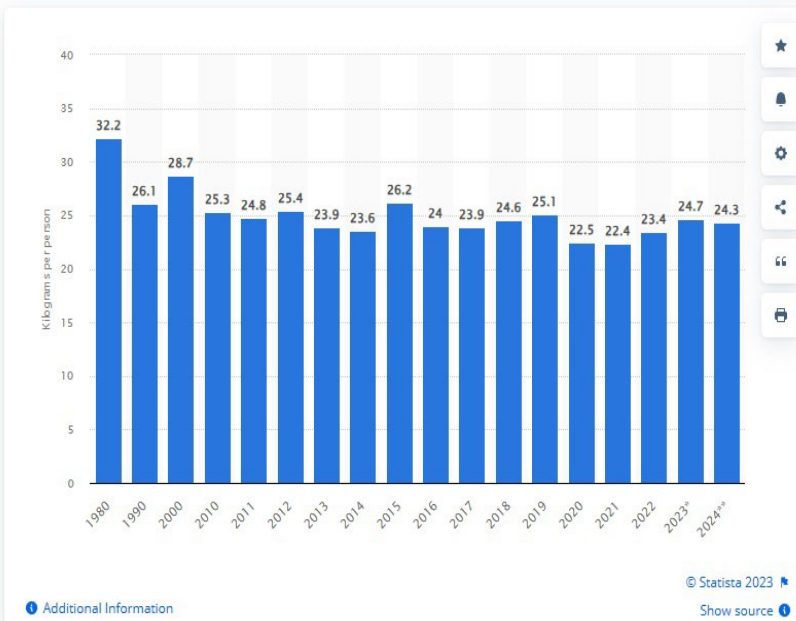
Canadians ate more pork last year than the year before.

Pork consumption per capita in Canada increased.



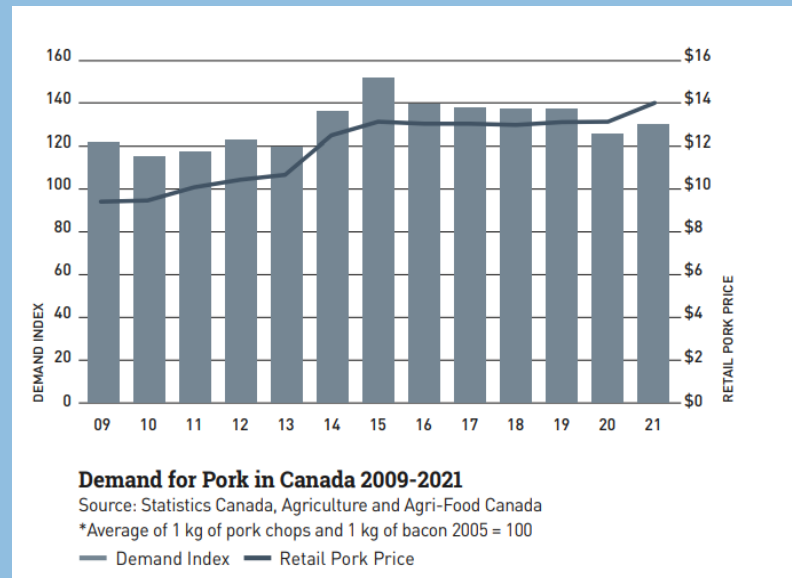
Consumer Goods & FMCG > Food & Nutrition

Consumption of pork per capita in Canada from 1980 to 2024  
(in kilograms of carcass weight)



Decrease in real income causing  
Canadians to seek out more lower  
priced protein sources

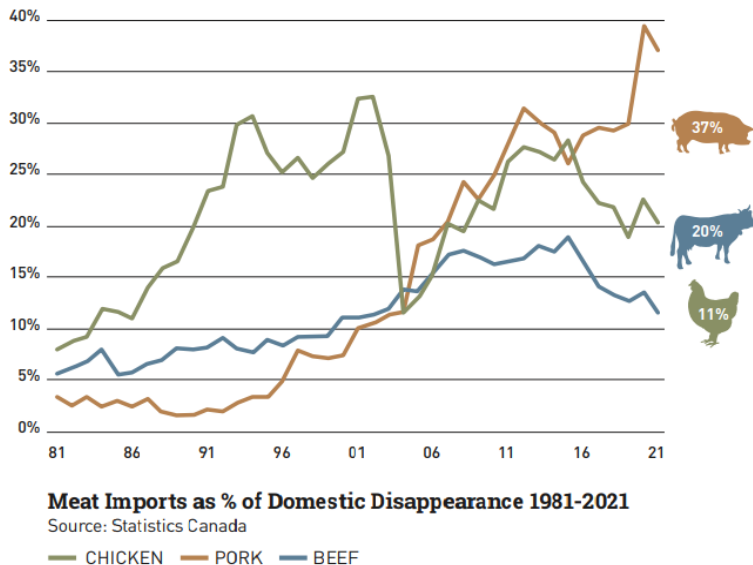
Pork remains one of the most  
affordable proteins for consumers



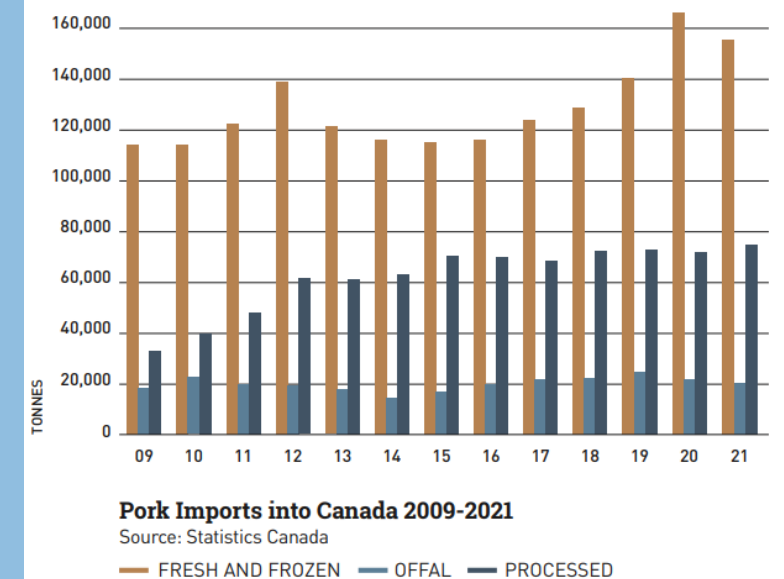
# Domestic Consumption

Canadians ate more Canadian-raised pork in 2021 than the year before.

Canada was the largest market destination by volume for Canadian Pork in 2021.



- The imports share of domestic pork disappearance decreased from 39% in 2020 to 37% in 2021.
- Canadian pork production and pork exports remained strong in 2021. Canada produced 2.28 million tonnes of pork in 2021 and exported 69% of its production.



# GLOBAL CONSUMPTION

Consumer Goods & FMCG › Food & Nutrition

PREMIUM +

## Projected pig meat consumption worldwide from 2021 to 2032 (in 1,000 metric kilotons)\*



© Statista 2023

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### Sources

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- [Use Ask Statista Research Service](#)

### Release date

June 2023

### Region

Worldwide

### Survey time period

2023

### Supplementary notes

\*Carcass weight equivalent (CWE).  
Calendar year.  
Figures have been rounded.

### Citation formats

### Global pork consumption 2021-2032

Published by [M. Shahbandeh](#), Aug 30, 2023

The statistic shows the projected pork consumption worldwide from 2021 to 2032. It is predicted that the projected global consumption of pork will amount to around 129.3 million metric tons by 2032.

Population Growth

Increased income in  
developing countries

Shifting consumer trends



CANADIAN  GROWN



# Pork industry lauds Winkler Meats expansion

The almost \$53-million project will add 155 local jobs



By [Don Norman](#)

Published: August 8, 2023

[Hogs, News](#)

Reading Time: 3 minutes







# Advocacy

We need your voice!

Food Security

Food Safety

Food Sustainability

Food Affordability



## Western Canadian Feed Recovery Assistance

- Hogs were not included in recent announcement
- No response from the province or Federal Government to Alberta Pork's repeated attempts to discuss the inclusion of hogs in the program

## Bill C-234

- Amends the *Greenhouse Gas Pollution Act*
- Would create an exemption for fuels used to heat barns and dry grains

## Bill C-275

- Act to amend the *Health of Animals Act*
- Add a new offence to protect farmers and the biosecurity of animals on their farms from those who enter their property unlawfully.

## Bill C-282

- Amends the *Department of Foreign Affairs, Trade and Development Act*.
- Has the potential to sacrifice new markets for non-supply managed commodities

## Bill C-293

- Act respecting pandemic prevention and preparedness.
- Suggests regulatory oversight is insufficient





# Thank You



**Brent Moen**

*2018 to 2023*



**Craig Thompson**

*2018 to 2023*



# 2024 Board of Directors

- Nominations will open **December 11, 2023**
- Four positions available
- Watch for nomination forms in the Alberta Pork Pricing Report

We need  
*your voice.*

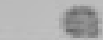


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