

October 12, 2023

Dear Alberta pork producer or industry partner,

RE: Alberta Pork 2023 Annual General Meeting

Alberta Pork's Board of Directors and staff cordially invite you to our 54th Annual General Meeting (AGM) on **Thursday, November 23, 2023**. This one-day event will take place at a new location: the **Sheraton Cavalier Calgary Hotel**, located at 2620 32 Ave. NE in Calgary, Alberta.

The business meeting will take place in the morning with registration at 9 a.m. and the formal business meeting from 10 a.m. to noon, followed by lunch and presentations in the afternoon. The AGM agenda is enclosed with this letter.

Resolutions are presented during the business meeting. Any registered producer wishing to submit a resolution can do so until **Friday, November 10**. A separate communication regarding resolutions will be sent to all producers in the near future.

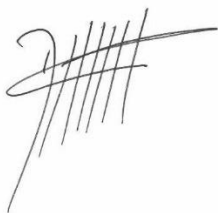
This year, our presenters will share their wisdom and insight on a wide range of topics from consumer views to market analysis and industry preparedness. Our keynote speaker, Dr. Sylvain Charlebois, is a widely recognized expert and commentator on food policy issues.

To help us prepare for the event, we kindly request that you RSVP to **Ms. Rawya Selby** by email at rawya.selby@albertapork.com or by phone at 780-474-8288, toll-free at 1-877-247-PORK (7675).

If you wish to book a hotel room, please call the Sheraton Cavalier Calgary Hotel directly at 403-291-0107 and mention you are attending the AGM. Alberta Pork has a limited number of rooms set aside at the Sheraton for bookings placed by **Monday, October 23**.

As always, your attendance is greatly appreciated, and we look forward to seeing you at this year's AGM!

Sincerely,

A handwritten signature in black ink, appearing to read "Darcy Fitzgerald", with several vertical lines drawn through the signature.

Darcy Fitzgerald
Executive Director
Alberta Pork

Attachments (1)

Alberta Pork Annual General Meeting

Thursday, November 23, 2023

In-Person

Sheraton Cavalier Calgary Hotel

2620 32 Avenue NE

Calgary, AB T1Y 6B8

9:00 am Coffee & Registration

10:00 am Welcome & Introductions

Business Meeting

10:05 am Approval of Agenda
Minutes of November 24, 2022 Annual General Meeting
Chairman's Report, Stan Vanessen
Executive Director's Report, Darcy Fitzgerald
2022-2023 Auditor's Report, Shannon Troke, King & Company
Resolutions, Chairman, Resolutions Committee

- Resolutions

12:00 pm Lunch

Information Session

1:00 pm *Through the Consumer's Lens*, Dr. Sylvain Charlebois, Dalhousie University

2:00 pm *Canadian Pork Council Update*, Stephen Heckbert, Canadian Pork Council

Balancing Success: Navigating the Future for Sustainable Solutions in Pork Production,
Katerina Kolemishvska, Canadian Pork Council

African Swine Fever – Are We Ready? Dr. Egan Brockhoff, Canadian Pork Council

3:15 pm Refreshment Break

3:30 pm *Global Pork and Agriculture Market Update*, Brett Stuart, Global AgriTrends

4:30 pm *Final Remarks and Producer Reception*, Stan Vanessen, Alberta Pork