

## Our Business Plan Priorities

Alberta Pork is guided by the goals of providing services that give the best value to producers, improving relationships and trust, and being proactive in our focus on the three main business areas for producers:



## Our Sustainability Priorities

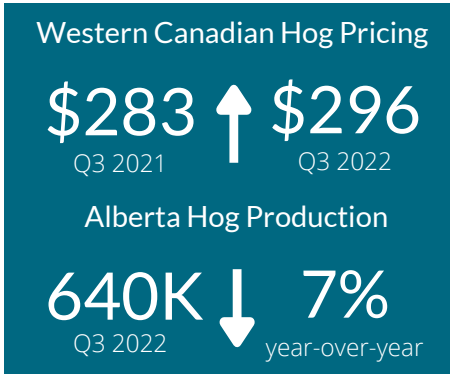
The Alberta pork industry is measured on how we are currently and will be addressing the 4-Ps of sustainability:



## Market Trends



- Compared to Q2 2021, Western Canada hog prices increased by \$13 per hog.
- Feed costs were \$178 per hog in Q3 2022, up 7% compared to Q3 2021; however, there was a month-over-month decrease of 10% within Q3 2022.
- In August, Alberta Pork interviewed Makenzie Bennett, Product Coordinator, Agriculture Financial Services Corporation (AFSC), to learn more about the Western Hog Price Insurance Program (WHPIP). Watch it on Alberta Pork's YouTube channel.



## Traceability

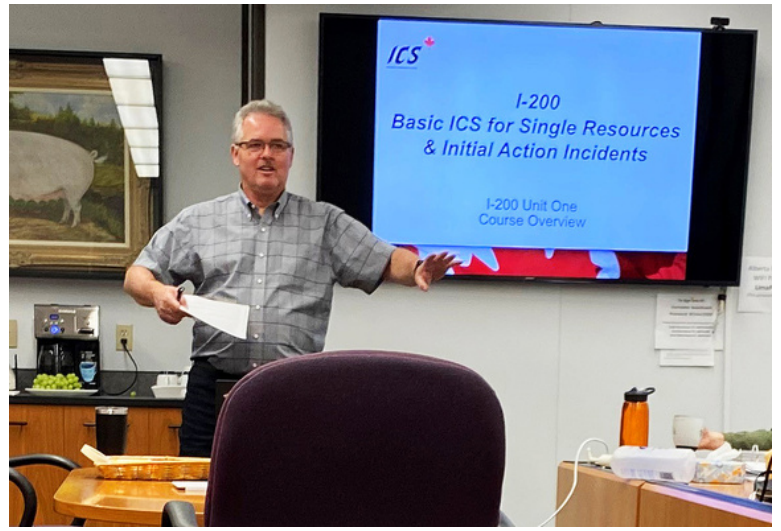


- In August, Alberta Pork's electronic swine manifest (e-manifest) was officially launched for producers shipping to the Maple Leaf Foods plant in Lethbridge.
  - The Olymel plant in Red Deer is expected to adopt the e-manifest in Q4.
- In September, the PigTrace tag supply issue was resolved, on account of the supply chain speeding up.
  - New tag orders are now being processed at the normal rate.
  - Supply chain challenges still exist, meaning delivery of tags could still be less predictable than usual, going forward.
  - Alberta Pork will continue to push for the approval of additional tag suppliers for quicker delivery and better pricing options.
- In August, Alberta Pork staff met with Beth Green, an official from the state Government of Western Australia who is responsible for livestock traceability.
  - Green requested the meeting as part of a four-country tour she embarked on this summer, to learn more about biosecurity and traceability around the world. Her insights will be covered in the Fall 2022 edition of the Canadian Hog Journal, in Q4.



## Disease Preparedness

- In September, Alberta Pork staff met with officials from Agriculture and Agri-Food Canada (AAFC) to discuss compensation in the event of a foreign animal disease outbreak, such as African Swine Fever (ASF) or Foot and Mouth Disease (FMD).
  - Clarity was being sought on the extent of coverage for incidental losses due to disease response.
  - Alberta Pork joined other stakeholders by adding our organization's name to a collective letter of support for the creation of an FMD vaccine bank.
- In August, Alberta Pork notified producers about the ongoing situation at the international border, related to the discovery of Seneca Valley Virus (SVA) discovered in several trailer loads of pigs (from Manitoba) at the U.S. border.
  - Clinical symptoms of SVA appear very similar to FMD, which is a cause for concern for U.S. importing officials.
  - Producers have been advised to be diligent when shipping pigs, careful not to include individuals that may be ill, potentially jeopardizing the expected delivery of an entire shipment.
- In August, Alberta Pork staff met with officials from Alberta Chicken and Egg Farmers of Alberta involved with the avian influenza response, to explore lessons learned and how these learnings could be applied in a swine disease outbreak.
- Biosecurity audits continued throughout Q3 2022. Producers are reminded that Alberta Pork offers biosecurity free-of-charge and encourages all producers to consider their biosecurity protocols at all times.



## Policy Matters

- In September, Alberta Pork's board of directors met with Katerina Kolemishvaska, Director, Policy Development, Canadian Pork Council (CPC) to discuss the Government of Canada's climate plans and targets, and how these affect hog producers.
  - The annually increasing carbon tax and proposed fertilizer emissions reductions remain a concern for the entire sector, with few viable alternatives in place.
  - Alberta Pork continues to support the creation of environmental incentive programs for producers, not punitive measures, to address climate concerns.
- Alberta Pork continues to support federal Bill C-234, an Act to amend the Greenhouse Gas Pollution Pricing Act. The goal of the bill is to create a carbon tax exemption on fuels used to heat barns.

## Producer Support

- In September, two staffing changes took place, as we bid farewell to Bijon Brown, Production Economist, and Janice Brown, Administrative Coordinator.
- In August, AgSafe Alberta presented its Farmers Care program to our board of directors. Farmers Care counts toward earning Alberta's Certificate of Recognition (COR) safety certification, which, in turn, offers qualifying producers Workplace Compensation Board (WCB) insurance premium discounts to cover employees.
- Where we will be heading next:
  - Alberta Livestock Expo (Lethbridge):
    - Wed., Oct. 5 to Thurs., Oct. 6, 2022
  - Red Deer Swine Technology Workshop:
    - Wed., Oct. 19, 2022
  - Alberta Pork annual general meeting (Calgary):
    - Thurs., Nov. 24, 2022
  - Banff Pork Seminar:
    - Tues., Jan. 10 to Thurs., Jan. 12, 2023