

Our Business Plan Priorities

Alberta Pork is guided by the goals of providing services that give the best value to producers, improving relationships and trust, and being proactive in our focus on the three main business areas for producers:



Our Sustainability Priorities

The Alberta pork industry is measured on how we are currently and will be addressing the 4-Ps of sustainability:



Market Trends



- Compared to Q2 2021:
 - Western Canadian hog prices eased by 3% to 5%
 - Quebec hog prices dropped by 18%
 - U.S. cut-out price dropped beneath the carcass price
- Feed costs increased for the fifth quarter in a row to more than \$200 per hog in Q2 2022, up 2.5% from Q1 2022.
 - Tight supplies from last year’s harvest, as well as the war in Ukraine, have been a factor



- Alberta Pork’s cost of production (COP) initiative will continue to provide a personalized, accurate benchmark of on-farm Expense versus Revenue. Information gathered by Alberta Pork for 2021 and adjusted for 2022 (based on increased input costs) places COP at ~\$240 per hog. As a comparison, in 2021, MNP valued COP at \$263 per hog, and for Q1 2022, MNP valued it at \$271.
- In April, Alberta Pork launched an online economics dashboard to provide a daily snapshot of market data that can help guide decision-making on-farm. Check it out on Alberta Pork’s website.
- In April, Alberta Pork interviewed Trevor Wallace, a provincial nutrient management specialist, to learn more about using manure to offset chemical fertilizer dependency. Watch it on Alberta Pork’s YouTube channel.

Wild Boar



- In May, Alberta Pork hired a third wild boar eradication specialist. 15 traps are currently set and actively monitored in four key municipalities.
- In May, Alberta Pork supported the Alberta Invasive Species Council’s (AISC) Wild Boar at-Large Virtual Forum. View the recording on AISC’s YouTube channel.
- In June, \$400,000 from Results Driven Agriculture Research (RDAR) was invested through the Canadian Agricultural Partnership (CAP) to increase wild boar surveillance, led by Dr. Mathieu Pruvot from the University of Calgary, with strategic input from Alberta Pork.



Traceability

- PigTrace tags have remained in short supply.
 - Alberta Pork has been working with the Canadian Pork Council (CPC) to develop a new process for tag suppliers to apply to the program and prove their product can meet Canadian Food Inspection Agency (CFIA) standards. The first request for proposals (RFP) will be opened to all tag suppliers in Q1 2023.

Antimicrobials

- In June, Alberta Pork’s five-year antimicrobial use benchmarking project was finalized.
- During the project, participants decreased antimicrobial usage by 13%.
 - Early analysis has shown this reduction has the potential to create considerable savings.
- Alberta Pork is pursuing new funding to advance this project’s timeline and scope, in future.

Antimicrobial use cost per pig on Alberta farms			
Year	High-AMU	Low-AMU	Difference
2016	\$9.46	\$2.73	\$6.73
2017	\$8.44	\$1.15	\$7.29
2018	\$8.85	\$3.31	\$5.54
2019	\$8.66	\$2.25	\$6.41
2020	\$7.54	\$1.72	\$5.82
<i>Average</i>	<i>\$8.59</i>	<i>\$2.23</i>	<i>\$6.36</i>

Government Relations

- In May, Alberta Pork submitted a formal request to the Alberta Agricultural Products Marketing Council to amend the *Marketing of Agricultural Products Act* to require federally inspected packers to report aggregated settlement statements on pigs purchased from Alberta.
 - This pricing transparency initiative, along with the CPC’s national move for mandatory cut-out value reporting, will improve market information for the whole industry, if approved by government.
- In May, Alberta Pork advocated for federal Bill C-234, an Act to amend the *Greenhouse Gas Pollution Pricing Act*.
 - The goal of the bill is to create a carbon tax exemption on fuels used to heat barns.
 - The bill has passed first and second reading in the House of Commons and could become law.
- In June, Alberta Pork met with provincial United Conservative Party elected representatives from southern Alberta rural constituencies to present on what we do and producers’ needs, including an increase to the AgriStability compensation rate.
 - Alberta Pork has participated in Agriculture Financial Services Corporation (AFSC) discussions on the next round of business risk management (BRM) program updates.
 - BRM programs and potential compensation rate changes will be discussed at the federal-provincial-territorial ministers’ meeting in Q3 2022.
- In June, Alberta Pork advocated against the federal government’s mandatory front-of-package labelling that had been proposed for ground meat, including pork.
 - Government has since responded to the pressure from industry by exempting all ground meat from front-of-package labelling.

Producer Support

- In June, Alberta Pork Congress returned for the first time since Q2 2019, and Alberta Pork staff members were in attendance.
- Where we will be heading next:
 - Alberta Livestock Expo (*Lethbridge*):
 - Wed., Oct. 5 & Thurs., Oct. 6, 2022
 - Red Deer Swine Technology Workshop:
 - Wed., Oct. 19, 2022
 - Alberta Pork annual general meeting (*Calgary*):
 - Thurs., Nov. 25, 2022

